



IDEAS & CONCEPTS



Elevate Your Next Event

When a special occasion or event requires a visual “wow” factor, printed promotional products and décor can set the stage.

Branded packaging and decorative items can create an elegant or fun atmosphere and increase the perceived value of your products. This guide offers sales ideas for incorporating items like printed ribbon, tissue paper, bows, gift bags, boxes, banners, table runners and lanyards into events, including:

- ★ Grand-opening, ribbon-cutting and ground-breaking ceremonies
- ★ Gift-giving opportunities, such as appreciation/recognition events
- ★ Conferences, conventions and trade shows
- ★ Presentations, packaging and displays
- ★ Corporate branding and awareness campaigns



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NDRAISING ★ SCHOOLS ★ UNIVERSITIES ★ GRADUATIONS ★ SASHES ★ BADGES ★ GIFTING ★
★ REAL ESTATE ★ REMODELING ★ CHARITIES ★ FUNDRAISING ★ SCHOOLS ★ UNIVERSITIES

Get inspired by these creative applications
and key sales markets and transform your next
project from ordinary to extraordinary!



Anniversary
celebration

VICTORIA • ITEM# DYGR108 • DYNAMIC COLOR

Grand



- ★ Restaurants
- ★ Hospitals
- ★ Clinics
- ★ New businesses
- ★ Dealerships
- ★ Schools
- ★ Chamber events

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Opening



LS ★ CLINICS ★ REAL ESTATE ★ REMODELING ★ CHARITIES ★ FU

★ ELECTRONICS ★ EVENT PLANNING ★ HOSPITALS ★ CLINICS

Gifts &

- ★ Anniversaries
- ★ Special events/occasions
- ★ Company milestones
- ★ Awards
- ★ Training events



Appreciation



Employee and Client Gifts

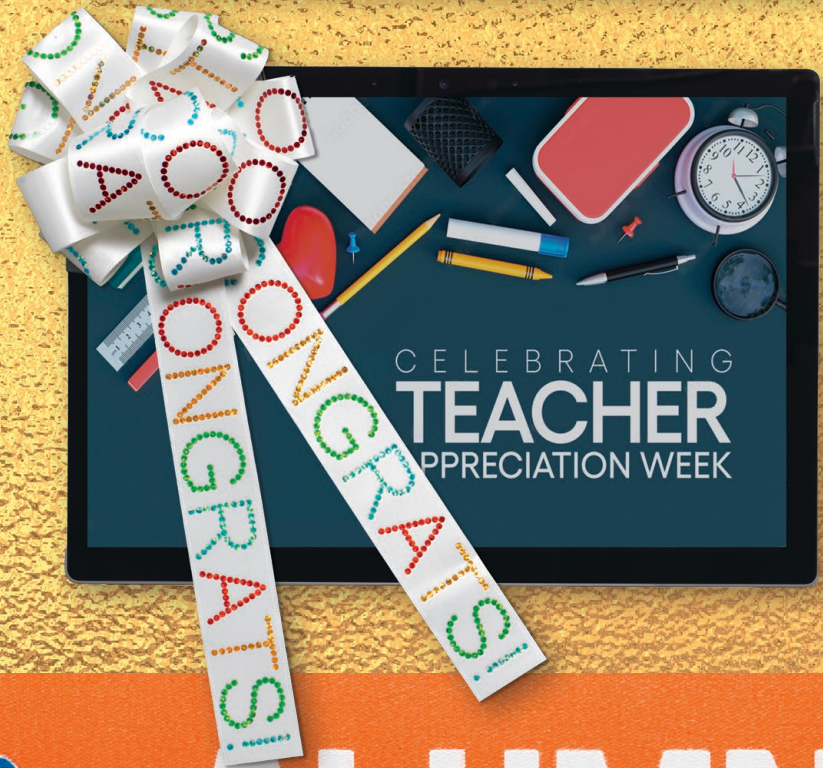
- ★ Thank you
- ★ Appreciation
- ★ Reward
- ★ Recognition
- ★ Retention

Schools & Universities

- ★ Lanyards
- ★ Awards
- ★ Sashes
- ★ Stoles
- ★ Table runners
- ★ Banners
- ★ Training events
- ★ Welcome week for students and staff
- ★ Graduations



FUNDRAISING ★ SCHOOLS ★ UNIVERSITIES ★ GRADUATIONS ★ SASHES ★ BADGES ★ GIFTING ★
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BECOMING ALUMNI

EVENT PLANNING ★ HOSPITALS ★ CLINICS ★ REAL ESTATE ★ REMODELING ★ CHARITIES ★ FUNDS ★
DEALERSHIPS ★ APPLIANCES ★ ELECTRONICS ★ EVENT PLANNING ★ HOSPITALS ★ CLINICS

Retail

- ★ Dealerships
- ★ Auto service centers
- ★ Appliances
- ★ Spa gifts
- ★ New businesses
- ★ Custom bags



SALE



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Real Estate

- ★ Housewarming gifts
- ★ Remodels
- ★ New business
- ★ Groundbreaking ceremonies



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Event Planning

- ★ Weddings
- ★ Conventions
- ★ Charities



VIP Entrance

- ★ Military/veteran ceremonies
- ★ Parades
- ★ Marathons
- ★ Training events
- ★ Recognition



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PPAI SHOW
Supplier Star Award Winner

PPAI SHOW
Silver Suppliers
Achievement Award Winner

PPAI SHOW
Gold Image
Award Winner

Gold Suppliers
Achievement Award Winner

I ♥ MY TEAM

WOW
Global Competition



Healthcare

- ★ Hospitals
 - ★ Clinics
 - ★ Birthing centers
 - ★ Doctors offices
 - ★ Senior living facilities
- Patients, staff, visitors*



NDRAISING ★ SCHOOLS ★ UNIVERSITIES ★ GRADUATIONS ★ SASHES ★ BADGES ★ GIFTING ★
★ REAL ESTATE ★ REMODELING ★ CHARITIES ★ FUNDRAISING ★ SCHOOLS ★ UNIVERSITIES

- ★ Awareness
- ★ New patients
- ★ Staff appreciation gifts
- ★ Onboarding
- ★ Education
Seminars, training classes



EVENT PLANNING ★ HOSPITALS ★ CLINICS ★ REAL ESTATE ★ REMODELING ★ CHARITIES
FUNDRAISING ★ SCHOOLS ★ UNIVERSITIES ★ GRADUATIONS ★ SASHES ★ BADGES ★ GIFTING

Celebrations

- ★ Bridal events
- ★ Weddings
- ★ Veteran appreciation
- ★ Corporate gifts
- ★ Fundraising
- ★ Graduations



- ★ Parades
- ★ Community Events
- ★ Chamber of Commerce



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